

BYO Business Playbill Advertisement Submission

Type of Advertisement	Spring and Fall Concerts Fee	Spring Concert Only Fee	Fall Concert Only Fee	Dimensions for Advertisement	Additional Fee If BYO Provides Ad Design/Set up	Submit a fully designed ad in the following Formats
1/4 Page B&W	\$ 175.00	\$ 112.50	\$ 112.50	2.375"W X 3.875"H	\$25.00	PDF, JPG, EPS, TIF
1/2 Page B&W	\$ 250.00	\$ 150.00	\$ 150.00	5" W X 3.875"H	\$25.00	PDF, JPG, EPS, TIF
Full Page B&W	\$ 500.00	\$ 275.00	\$ 275.00	5" W X 8"H	\$25.00	PDF, JPG, EPS, TIF
Full Page Color*	\$ 550.00	\$ 300.00	\$ 300.00	5" W X 8" H	\$25.00	PDF, JPG, EPS, TIF

*(Color ads must be submitted in CMYK Coloring Format)

Business Name: _____

Contact: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Mail your order form to the Billings Youth Orchestra, P.O. Box 80842, Billings, MT 59108.

Type of Ad Selected	Spring & Fall Concert (v)	Spring Concert Only (v)	Fall Concert Only (v)	Fees	If Ad Design Required Additional Fees	Total
1/4 Page B&W				\$	\$	\$
1/2 Page B&W				\$	\$	\$
Full Page B&W				\$	\$	\$
Full Page Color				\$	\$	\$
Total Fees						\$

Advertising Submission Deadline is 2 weeks before the concert date. This is the absolute cutoff for submissions, it is critical that we submit our finalized playbill to the printers on time.

Ad Files and Submission Forms can be emailed to byoexecutivedirector@gmail.com or submitted on CD by mailing your submission

To avoid our setup fee, ads must be camera ready. Pay close attention to ad dimensions. Any reworking of ad dimensions could be subject to a set up fee. Camera ready ads or artwork may be submitted via email, on CD via mail, or printed on white paper.

Acceptable file formats are listed above. For file submissions of camera ready ads, we recommend that you also submit a printed version, so we can ensure your file yields the desired result. Any questions can be answered by contacting

byoexecutivedirector@gmail.com